



**SEE
GALVESTON!**



First Annual
2011 ABBA
Membership Convention



NOVEMBER 4 - 5 • MOODY GARDENS

First Annual **ABBA** Membership Convention

SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 4

3:00-7:00 p.m. Hotel Check-in & Convention Registration
7:00-10:00 p.m. Opening Cocktail Party

SATURDAY, NOVEMBER 5

7:00-9:00 a.m. Convention Registration
7:15-8:00 a.m. Continental Breakfast - South Ballroom Foyer
8:00 a.m. General Session - Salons F, G & H

9:00 a.m. - 12:00 p.m. Breakout Sessions

9:00 - 10:30 a.m. *ABBA Member Programs - Vine Room 1*
Marketing Opportunities - Vine Room 2

10:45 a.m. - 12:00 p.m. *Ranch Management Practices - Vine Room 1*
ABBA Performance Programs - Vine Room 2

12:00 - 1:30 p.m. Lunch - Moody Room 1

1:30 - 4:00 p.m. Breakout Sessions

1:30-2:15 p.m. *Feeding & Development - Vine Room 1*
Promotional Opportunities - Vine Room 2

2:45-4:00 p.m. *Semen Collecting & Disbursement - Vine Room 1*
New Technologies for Beef Industry - Vine Room 2

4:00-5:00 p.m. Wrap-up & Overview of ABBA Committees

7:00 p.m. Banquet - Moody Room 1

ABBA Member Programs:

New to the ABBA? - This session is for you! OR if you are an established member looking to better utilize your time gathering Brahman data, you can find your answers here! Learn about the ABBA registration process and useful online capabilities.

Marketing Opportunities:

Interested in branching out across the states or moving your cattle across borders? Learn from a panel of breeders how to expand your business through the right marketing systems.

Ranch Management Practices:

Industry experts will help you learn tools for a successful ranch operation.

ABBA Performance Programs:

Learn the benefits of the association's performance programs and how to properly use them.

Feeding & Development of Brahmans:

Want to know the ins and outs of developing a strong Brahman herd? A nutritionist will help you understand the needs of your herd and the best procedures to raise healthy sale or show cattle.

Promotional Opportunities:

You don't have to be computer geek to know how to promote your ranch. Learn from marketing experts about promoting your herd through email, Internet and social media.

Semen Collecting & Disbursement:

Thinking about collecting semen? This session will help you learn from the experts about the procedures to collect, test, sex, ship and market semen.

New Technologies for the Beef Industry:

Join this session to see how new technologies have helped improve carcass quality, reproduction and other essential areas for Brahman beef producers.

You Decide.

There will be two breakout sessions each hour to choose from. Choose a path that you think will best work for you. You may choose four sessions to attend throughout the day. Each session is designed to meet your needs in that area, so bring an open mind and enjoy!

MOODY GARDENS

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REGISTRATION FORM

NOVEMBER 4-5, 2011 • MOOD GARDENS HOTEL • GALVESTON, TX

Name(s): _____

Address: _____

City, State: _____ Zip Code: _____

Phone: _____

Email: _____

Adults: _____ x \$100 = _____

Students (Grades 1-12): _____ x\$50 = _____

*Children 5 & under are free.

Total Registration Fee = _____

**Registration Fees are all inclusive and cover the cocktail, meals, and seminars.*

PLEASE FILL OUT AND SEND TO:

American Brahman Breeders Association

3003 South Loop West, Suite 520 • Houston, TX 77054

For questions please call the ABBA office at 713-349-0854

Please make checks payable to: American Brahman Breeders Association

2011 ABBA Membership Convention Thank you to our Sponsors!

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FRIENDS

Silent G Ranch • Dubina Rose Ranch Houston Livestock Show & Rodeo
Deep South Brahma Association • Anderson Bean Boots
Murphy's Buckles of Texas

REGISTER TODAY!

Everyone who registers for the convention by the conclusion of the National Brahma Show in Waco will be eligible for a drawing for two free nights stay at the Moody Gardens Hotel.

WHAT ARE YOU WAITING FOR?

This offer is worth \$300! Don't miss out!

* Registration Forms received prior to the conclusion of the National Brahma Bull Show will be eligible for the drawing.